



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 321969

### Schedule Dates

10/16/12-10/22/12

### Advertiser

Democratic Congressional Campaign Committee (3571)

### Agency

Great American Media (1068)

### Product

Political - Issue (1068)

### Brand

ISS/DCCC (76030)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

GILROY, MAURA

### Phone/Fax

/

### CPE

1194

### Account Types

National/Political

### Billing Type

Standard

### Comments

DCCC 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL  
CAMPAIGN COMMITTEE

Date Entered 07/13/12  
Last Modified 07/13/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06146974  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$242.25  
Net Total \$1,372.75  
Sales Tax

**Pittsburgh (PCNC)**  
By Broadcast Month  
Oct. 2012 29 \$1,615.00  
Grand Total: 29 \$1,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)	1		1	1	1	1			4	\$75.00	\$300.00	Pittsburgh (PCNC)	PCNC 7-8A/1	7/13/12
2.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-8A/2	7/13/12
3.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	8A- 9A (EST)	1		1	1	1	1			1	\$75.00	\$300.00	Pittsburgh (PCNC)	PCNC 8-9A/3	7/13/12
4.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	8A- 9A (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8-9A/4	7/13/12
5.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	9A- 10A (EST)	1		1	1	1	1			1	\$75.00	\$300.00	Pittsburgh (PCNC)	PCNC 9-10A/5	7/13/12
6.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	9A- 10A (EST)	1	1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 9-10A/6	7/13/12
7.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	11P- 12A (EST)	3		X	X	X	X			3	\$30.00	\$90.00	Pittsburgh (PCNC)	PCNC 11-12A/7	7/13/12
8.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	11P- 12A (EST)	3	1							3	\$30.00	\$90.00	Pittsburgh (PCNC)	PCNC 11-12A/8	7/13/12
9.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	2P- 3P (EST)	3		X	X	X	X			3	\$30.00	\$90.00	Pittsburgh (PCNC)	PCNC 2-3P/9	7/13/12
10.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	2P- 3P (EST)	3	1							3	\$30.00	\$90.00	Pittsburgh (PCNC)	PCNC 2-3P/10	7/13/12
11.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	11P- 11:34P (EST)	2		X	X	X	X			2	\$60.00	\$120.00	Pittsburgh (PCNC)	PCNC 11-11:34P/11	7/13/12
12.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	11:34P- 12A (EST)	2		X	X	X	X			2	\$60.00	\$120.00	Pittsburgh (PCNC)	PCNC 11:34P-12M/12	7/13/12
13.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8P- 9P (EST)	1						1		1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9P/13	7/13/12
14.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	9:30P- 10P (EST)	1						1		1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 9-10P/14	7/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.